



Ross Krasnow

Managing Partner

U.S. Employee Benefits Broker & Consultant Services

Ross Krasnow joined U.S. Retirement & Benefits Partners in February 2019 under their U.S. Employee Benefits Services Group (USEBSG) division as Vice President, National Practice Leader Employee Benefits, where he oversaw the Employee Benefits Operations, including managing the P&L and sales activities of all USRBP Employee Benefits firms.

In July 2021, Ross assumed the role of Managing Partner of U.S. Employee Benefits Broker & Consultant Services, a division of USEBSG. He is responsible for leading the strategic direction of the business as well as driving growth to our Wholesale, Benefit Administration and Benefits Center Practices.

Ross is well versed in various disciplines as they relate to health and welfare brokerage and consulting; his area of expertise focused on helping employers reduce their healthcare spend. Ross has spoken nationally regarding challenges employers face with their health and welfare programs. He has been recognized and quoted in publications such as Human Resources Executive Magazine.

Ross obtained his Bachelor of Arts in Marketing with a minor in Advertising from the University of Hartford in Hartford, Connecticut. He resides with his wife and two children in New Jersey.