



Lacy Reynolds

Sales Director

U.S. Employee Benefits Services Group

Lacy Reynolds joined the Tallahassee, FL, office of U.S. Employee Benefits Services Group in May 2022. Her responsibilities include acquiring new business in the North Florida market with a specific focus on school districts, large corporations, and municipality business.

She is a results-driven sales professional with 15 years of experience in Health Insurance and Group benefits. She previously worked on the carrier side of the insurance industry specializing in new business development and major market expansion, where she was responsible for securing multi-lines of coverage on large corporations and public sector business. She is passionate about developing and maintaining strong relationships centered on trust with each of her customers. Prior to her sales career, Lacy attended the University of Florida, school of Liberal Arts and Sciences, as a sociology major.

Outside of work, Lacy enjoys traveling with her family, visiting state and national parks, attending concerts and sporting events, and is also an active member in many civic organizations within her community.