



James Franzoni

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James Franzoni is one of the founding partners of SF&C Insurance Associates, Union Lifestyle Benefits (ULB), and Select Benefits Communications Group (SBCG).

The firms specialize in offering Voluntary Benefits through payroll deduction for unions, associations, and employer groups. SF&C works with various municipalities, and state and federal agencies to assist in setting up benefits for union members and their families. ULB also works with labor groups nationally offering member and union-paid insurance and non-insurance benefits via their proprietary web-based enrollment platform. SBCG focuses on face to face enrollment at the worksite across the country. All companies function as a Third Party Administrator to provide simplified consolidated billing for clients.