



Brent M. McConico

Director

U.S. Employee Benefits Services Group

Brent McConico began his career in the insurance industry in April 2005 as a state-licensed sales representative for Riata Financial in New Braunfels, Texas. Initially working as an individual sales advisor, Mr. McConico worked his way up to a leadership role as a Senior Account Manager, responsible for the implementation, oversight, and day-to-day operations for several key accounts in the San Antonio and surrounding areas.

In addition to his role as an account manager, Mr. McConico has served as one of Riata Financial's Sales Representatives in the Texas School District and Municipal markets, and was appointed as a Director at U.S. Employee Benefits Services Group in 2013.

During his time at Riata, Mr. McConico has been a top producer and an invaluable asset to the company. He and his family currently reside in New Braunfels, Texas, and he holds a Texas Life and Health License.