



Adam Bowman

Sales Director

U.S. Employee Benefits Broker & Consultant Services

Adam joined U.S. Employee Benefits Services Group's Rockwall, TX office as a Director in August 2021. In June 2022, he transitioned to the U.S. Employee Benefits Broker & Consultant Services division. With over 25 years of insurance sales, marketing, and business development experience, he brings a unique perspective to the market. With extensive skill in strategic analysis, financial modeling, population health and data analytics, he thrives on challenging the status quo by advancing true cost saving solutions for his clients and their employees.

Prior to joining USEBSG, Adam was Vice President of Business Development for a national TPA, held sales executive roles at Aetna, The Standard, and United Healthcare, and spent 10 years as an employee benefits broker for a regional insurance firm. He is a graduate of the University of Texas – Austin and when not spending time with his wife and children, he enjoys mountain biking, golf, and listening to live music.