

## FOR IMMEDIATE RELEASE

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## **U.S. Retirement Partners Promotes Financial Wellness**

**Iselin, NJ, January 12, 2015** – U.S. Retirement Partners (USRP) continues to enhance their Financial Wellness Center microsite, launched in 2012, to support its Financial Wellness Program initiative. The site is a free resource providing non-branded, unbiased content to help employer and employee clients learn more about such topics as retirement savings, managing personal finance, life and health insurance needs, and college funding. The content is in the form of written materials, videos, and calculators.

USRP's Financial Wellness Program also includes an educational workshop curriculum consisting of numerous workshop presentations on a variety of Retirement Planning & Social Security, Personal Finance, and Investments & Insurance topics. These customizable presentations, along with corresponding scripts, are available on MyUSRP (USRP's advisor portal).

U.S. Employee Benefits Services Group (USEBSG), a subsidiary of USRP, offers the Financial Wellness Program to employers as part of their benefits package. A link to the Financial Wellness microsite is available on the USRP and USEBSG public websites, regional Partner Firm websites, and can also be offered to employers to post on their internal employee websites.

"We believe that information is the cornerstone to sound long-term planning. The Financial Wellness Program, along with the guidance of their trusted advisor, is designed to provide clients and the marketplace with free tools to help them make important financial decisions affecting them now and in the long term," said Mark Skinner, President and CEO of U.S. Retirement Partners.

## About U.S. Retirement Partners, Inc.

U.S. Retirement Partners, with headquarters in Iselin, NJ, is the nation's largest independent K-12 public school benefits and retirement services firm with over 1,000,000 clients serviced through 26 regional Partner Firms.

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